



CENTENNIAL LOGO

Our Centennial logo is more than a symbol—it's a story.

It represents every person, every place and every milestone that shaped our journey.

This design brings together the moments that built Graham over the past 100 years and looks forward to the opportunities that will define the next century.

The Graham centennial logo consists of two elements: the new centennial mosaic mark with dates, and the primary brand logo.

These elements must always be used together, as one entity. The individual elements are never to be separated, changed, removed or used individually.

[Click here to access the Centennial logo >>](#)





LOGO SIZE & CLEARANCE

LOGO SIZE

To maintain full legibility, ensure the logo is not reproduced at widths smaller than 19.05MM / .75IN (for print) or 30 pixels (for web).

There is no maximum size limit, but use discretion when sizing the logo. It should live comfortably and clearly as the identifying mark.

Please note that due to varying user display sizes, the logos shown here are not to size and are for example only.

LOGO CLEARANCE

To ensure that clear space is maintained around the logo for legibility and prominence, it is recommended to follow the guidelines illustrated here.

The clear space of the centennial logo is determined by double the height of Graham's "M" at the logo's scale.

Print



Web

